What College of Agriculture and Life Sciences/Virginia Cooperative Extension Administration Can Do:

- College of Agriculture and Life Sciences - Dean and Associate Deans – awareness; promote with other Deans – Align faculty performance appraisal, accountability with expectations
- Virginia Cooperative Extension Director – awareness; promote with associate deans and state leadership team. Align faculty performance appraisal, accountability with expectations
- College of Agriculture and Life Sciences Department Heads, Agricultural Research and Extension Center Directors; Virginia Cooperative Extension Associate Directors & District Directors – awareness; Align faculty performance appraisal, accountability with expectations
- Virginia State University Associate Administrator: work with Dr. Franklin Jackson, Align faculty performance appraisal, accountability with expectations

What Virginia Cooperative Extension (Virginia Tech/Virginia State University) Specialists Can Do:

- Bridge to other university faculty with Virginia Tech-Virginia State University Administrators
- Work with Virginia Cooperative Extension Administrators to identify field-based educational opportunities

Specialist Action Steps:

1. Take to department meetings
2. Arrange a meeting with department head, Agricultural Research and Extension Center Directors, Associate Directors, Virginia Cooperative Extension
3. Be the bridge between faculty with non-extension appointments and Virginia Cooperative Extension agent and specialist faculty

What Virginia Cooperative Extension Agent Faculty Can Do:

- Identify faculty whose research interests match educational needs in county (according to situation analysis) and
- Become familiar with faculty research and teaching interests reference piece on located on Virginia Cooperative Extension intranet; and
- Brainstorm ways University faculty research and teaching interests can be translated into new, local programs or incorporated into existing programs.

Agent Action Steps:

1. Initiate discussion with department project leaders, district directors and/or Virginia Cooperative Extension administrators

Virginia Cooperative Extension Outcomes

- Strengthen agent/faculty and 1862/1890 relationships
- Strengthen communication with department heads, Agricultural Research and Extension Center Directors
- Other college and university faculty become engaged in Extension Outreach
- Benefits of partnerships are communicated to all faculty by utilizing the “Common Ground” brochure as a venue to “showcase” department examples
- Impactful Programs

Developed in collaboration with College of Agriculture and Life Sciences Associate Deans and Karen Roth Gehrt, RD, Ed.D., Assistant Director, Planning, Accountability and Impact Communications

Virginia Cooperative Extension
Virginia Tech • Virginia State University

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