

Carroll County

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Community Voices

“Extension agent Ashley Edwards has helped me tremendously with my on-farm food safety program, and she guided me through the USDA Harmonized GAP audit. Ashley’s knowledge of food safety and vegetable production is a valuable resource for our farm.”



Sam Dalton

Owner, Dalton Family Farms LLC

74

Educational programs put on

Partners for Solutions

“I sponsor a monthly beekeepers meeting. The meetings originated when I was approached by local citizens who were concerned about the decline of honeybee populations. Surveys show that by implementing the management practices learned at these meetings, beekeepers have increased hive survivability and generated additional income.”



Steve Pottorff

Agent



2023 Youth Entrepreneurship Program participants.

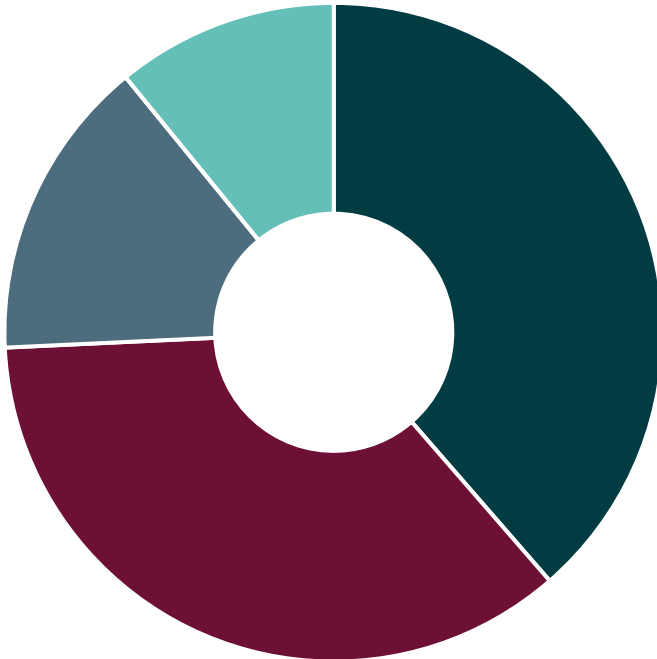
Sharing Knowledge

Carroll County community members identified a need for positive youth development programs that incorporate basic life skills. This year, Carroll County 4-H and the Hillsville Farmers Market partnered to launch the Youth Entrepreneurship Program. Our goal was to provide the opportunity for youth to learn about entrepreneurship through hands-on, experiential learning.

During this program, youth learned about marketing, record-keeping, and communicating with customers. They gained life skills such as teamwork, leadership, and work ethic during two interactive workshops. After presenting a product pitch and receiving feedback from family and friends, the seven youth participants sold their products at the Hillsville Farmers Market. Their wares included jams, baked goods, produce, wooden crafts, and jewelry.

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Funding by Source



47% State

17% Local

28% Federal

3% Grants

5% Other

Total Funding: \$371,816

\$4.76

return on investment
for every dollar
invested by the county
in **Carroll County**

\$21,868

value of extension
volunteer hours in
Carroll County

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visit www.cals.vt.edu/make-a-gift.